

# “the illusion of reality”

International Art Exhibition of the mini format (cm 20x20)

Galleria De Marchi, Bologna  
30 November – 12 December, 2019

## Regulations

Deadline for receipt of this signed regulations is 28 October, 2019

### 1. General

Trevisan International Art (TIA), the Organizer of this project, announces and organizes a new edition of the International Art Exhibition of the mini-format, for this special 13<sup>th</sup> edition titled "The Illusion of Reality", and curated by Paola Trevisan. The show will take place in Bologna, Italy, at the "De Marchi Gallery", from 30 November till 12 December, 2019.

### 2. Admission to Exhibition

All artistic languages and mediums, including painting, sculpture, mixed media, graphic, photography and digital art will be admitted to the selection made by Trevisan International Art.

### 3. Entry Artworks

The size of artworks to show must measure cm 20x20 (or 8"x8" inches for not European artists); sculptures must be approx. 20-25 cm high. Each artist (and sculptor) will exhibit 4 artworks.

The Organizer will take care of the installation. All works must be original and mounted on suited supports; they must arrive ready to be hanged (the hanging systems it will be simply consisting in nails) and without glass covers, unless previous according with the Organizer like in the case of works on paper that are an exception to this regulation point. All works must be presented professionally to conservation standards.

If there is an **exact display order** artists would like to show their artworks, please get in touch with Paola Trevisan, and send by email the wished sequence and print and make also sure to enclose the same instructions for the installation in the box, together with the artworks. Make also sure please that there is the signature behind the artworks (paintings, drawings and photos).

#### 4. Application Form and Regulations

Please print, sign and send this document – or the last page with the signature – via email to: [info@trevisanarte.com](mailto:info@trevisanarte.com) or

[trevisaninternational2@gmail.com](mailto:trevisaninternational2@gmail.com)

or by mail to Paola Trevisan's office at the following postal address:

Via Giovanni Falcone, 227/B – 45036 Ficarolo (Rovigo) – Italy.

Entering this Exhibition shall constitute understanding and agreement on the part of the artist with all the conditions stated.

Both sent Regulations and Application Form (filled in all its parts) must arrive no later than **28 October 2019** to the office of the curator Paola Trevisan.

#### 5. Exhibition Costs

The participation costs, in the amount of **euro 340** (three hundred and forty euro) should be transferred to the organizer's bank account (Paola Trevisan Contemporary Art) or via PayPal or Transfer Wise no later than **28 October 2019** (see Application Form at the voice "payment" for all detailed information).

The participation costs will partly cover the high management and organizing expenses for the Exhibition. The shares paid by the artists will be used to pay the following services:

- Design, editing and printing of the Catalogue
- Advertising and Publicity
- Utilities
- Secretarial services
- Marketing and public relations
- Organizational costs, critical consulting
- Design, editing and printing of invitations and manifests
- Buffet during the Opening

Trevisan International Art will select a number of unsold visual works that will be kept showed with TIA for a period of a year, under of course agreements of the artists.

#### 6. Catalogue

The Organizer will edit and print the General Catalogue of "The Illusion of Reality" in colour, in which each artist will be present. All artists will receive two pages in the catalogue and they will be presented with an image of a work of theirs, a short statement or biography and their website address. The catalogue, especially finished off in the graphics, will be published in a format of 17x24 cm and it will host in its first part a presentation and

introduction by the curator. Some copies of the catalogue will be given free of charge to each exhibitor at the show site, to other people who will have collaborated with the Organizers and to many visitors of the exhibition. **Before you send inputs for catalogue, please, ask Paola Trevisan to send you important tips and requirements together with a sample of last year catalogue pages, in order to correctly send the images.**

## **7. Insurance**

The Organizer will insure all showed works while in its possession (all through the Exhibition and both the week before and the week after) against theft or total loss for the artists' share of the retail price. All reasonable care will be taken with accepted art and submitted slides, but it is clearly understood by the artist that the Organizers assume no responsibility and shall not be held responsible for any damage or delay caused or occurring during the shipping (in both ways).

## **8. Marketing and Advertising**

A back cover and two (or more) whole pages of Art Journal (Bi-monthly Magazine of Art, Culture, Information – very well distributed in Italy) will be dedicated to “The Illusion of Reality” exhibition. The Organizer, in order to increase the success of the event, will also provide for a suitable action of marketing and “The Illusion of Reality” will be advertised in our website, and promoted on our Social Networks and other web sites present in Internet.

## **9. Sales**

All participating artworks should be available for sale at prices set by the artist. The Gallery will retain the 10% as commission of sale price and they would take care of giving to collectors all the needed details about artist's address, biography and curriculum.

## **10. Opening**

A formal opening and reception for the participating artists will be held on **Saturday, 30 November 2019 at 5.30 pm.** at the De Marchi Gallery. During the reception refreshments will be served. During this same evening, the Artistic Jury of “The Illusion of Reality”, formed by contemporary art critics and historians, will award the most significant and artistically valuable exhibitors, with the TIA Awards of Excellence, at its 13<sup>th</sup> edition.

## **11. How to plan your stay in Bologna**

For artists who would like to receive suggestions about their stay in Bologna, please send an email to Paola Trevisan, she will suggest you a list of good hotels.

## 12. Instructions for Sending artworks:

The admitted artists must ship the entering artworks to arrive at Paola Trevisan no later than **7 November 2019**. Of course works can arrive much earlier than the deadline. The artist will be responsible for all shipping charges to and from Trevisan International Art who is not responsible for damages, theft or delay during the transportation until and from the curatorial office.

For not European artists (including Norway and Switzerland and all countries without the Euro currency) do not use Air Cargos Companies but please use **only** express couriers like FedEx, DHL, TNT, UPS, EMS etc. more reliable and easier for the clearance customs procedures and **please ask Paola Trevisan for instructions before shipping**).

It will also possible for artists to come with their artworks on the 27 and 28 of November 2019 directly to the De Marchi Gallery, Via De Marchi 19b, Bologna.

Shipped and hand delivered works must be sent (or brought) in a re-usable container, as this container will be used to return unsold works together with catalogues. Works must be securely packed. Paintings must be sent with no glass but it's allowed, for photographs and artworks on paper, a small frame and a cover possibly in plexiglass.

## 13. Hanging system

Here below photos of the request hanging system. Please note it will be of great help if you can prepare your artworks with our system. Also artists coming directly to the gallery should prepare artworks ready for hanging. For **photographers** needing to use different hanging system, please ask Paola for specific instructions.



Please note the small hanger should come out 2 or 3 millimeters right to allow you to put the small nail. See photos above and below.



#### 14. TIA Website Inclusion

Exhibiting at “The Illusion of Reality” will grant you to be eligible to become artist of our website. The unique attraction of TIA lies in its networking with and amongst exceptionally gifted contemporary visual artists from many unique yet diverse cultural and geographical backgrounds. Artists will benefit and enjoy the enrichment through our organization, and the promotional aspect.

Agreement Submission of any entry confirms agreement to conditions set forth in Regulations. Send this signed Regulations (or just the signed last page) together with the filled Application Form to arrive no later than **28 October 2019** to:

Paola Trevisan  
 Trevisan International Art  
 Via Giovanni Falcone, 227/B  
 45036 Ficarolo (Rovigo)  
 Italy

E-mail: [info@trevisanarte.com](mailto:info@trevisanarte.com) or  
[trevisaninternational2@gmail.com](mailto:trevisaninternational2@gmail.com)

#### **To help artists not to forget about the deadlines, here is a little Calendar:**

*Receipt of Entry Form.....October 28, 2019*  
*Receipt of Participation Costs..... October 28, 2019*  
*Receipt of Documentation for Catalogue..... October 28, 2019*  
*Receipt of artworks..... November 7, 2019*  
*“The Illusion of Reality” Opening..... November 30 at 5.30 pm*  
*“The Illusion of Reality” Closing..... December 12 at 13.00*

According to the law, I approve the terms and conditions of participating and the rules of the general regulations.

Date \_\_\_\_\_

Signature \_\_\_\_\_

For any questions, doubts or peculiar requests, also regarding your stay, you can contact the Curator's Office who will be happy to help:

Paola Trevisan

**Trevisan International Art**

Via G. Falcone, 227/B

45036 Ficarolo (Rovigo) – Italy

Tel: +39 344 3820739

Email: [info@trevisanarte.com](mailto:info@trevisanarte.com) or

[trevisaninternational2@gmail.com](mailto:trevisaninternational2@gmail.com)

W: [www.trevisan-international-art.com](http://www.trevisan-international-art.com)

According and in faith

**Exhibitor Artist**

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